



## Official state map released, gives directions to “Treasures on the Road Less Traveled” FOR IMMEDIATE RELEASE

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Thanks to the new official 2013-2014 state map, you can take a road trip to enjoy some of Oklahoma’s hidden treasure destinations. “Treasures on the Road Less Traveled” is the theme this year and identifies some of the interesting venues in our state.

The bi-fold map features photos highlighting unique locations in our state such as Tulsa’s urban garden spot, Guthrie Green, to the Museum of Osteology in Oklahoma City to the Rush Springs Watermelon Festival. All photos are set on a background of orange, yellow and purple hues that often resemble the Oklahoma sky. The cover photo is of a traveler’s kayak resting on the rocky bank of the Little River in southeast Oklahoma.

A message from Oklahoma Gov. Mary Fallin, encourages an exploration of the treasures our state has to offer. From the Wichita Mountains in the southwest to the Center of the Universe in Tulsa, getting there is easier now more than ever with the recent huge investment in the state’s transportation systems.

The map features photos corresponding with a smaller map indicating the locations of the destinations along with descriptions and an index key making it easier to pinpoint on the larger map.

Included is also traveler information, such as a state parks facilities guide, helpful phone numbers and website addresses to assist drivers while traveling in our state. Also included are a mileage chart; detailed maps of Oklahoma City, Tulsa, Capitol area, Lawton/Ft. Sill, Enid, Stillwater and Muskogee; and all turnpike routes.

Back again are 2D barcodes, readable by dedicated QR barcode readers and smart phones, providing a mobile link to the TravelOK.com and ODOT home pages and an interactive map on Google Earth where you can view photos of these destinations and link to those websites. To view the interactive map directly visit [www.odot.org/okstatemap.htm](http://www.odot.org/okstatemap.htm).

Design and development of the state map is a continual process among ODOT and its state agency partners, the Oklahoma Turnpike Authority and the Oklahoma Tourism and Recreation Department. Planning for this map began in early 2012. This year, 1 million copies of the 2013-2014 state map are being printed in two cycles at an estimated cost of \$112,200. A second dual reprint is planned for 2014.

Maps are free of charge at any of the 12 welcome centers statewide, all ODOT division offices and the Tourism and Recreation Department offices. The map is also available to view on the ODOT website <http://www.okladot.state.ok.us/maps/index.htm>.

The maps are available, free of charge, at the following locations:

### **Tourist Welcome Centers**

#### **Arriving from North/northeast region:**

I-35 from Kansas just south of the Okla/Kan. border near Blackwell, 580-363-2624  
Will Rogers Tnpk (I-44) east of Miami, 918-542-9303

#### **Tulsa area:**

I-44 just east of Tulsa, exit 238 off 161st East Avenue, 918-384-5987

#### **East:**

Cherokee Tnpk (US-412) exit US-59 near Kansas, Okla. 918-422-8130  
I-40 just 17 miles west Okla/Ark. border near Sallisaw, 918-775-9601

Continued...

INFORMATION RELEASE

OKLAHOMA DEPARTMENT OF TRANSPORTATION, MEDIA & PUBLIC RELATIONS DIVISION  
200 N.E. 21ST ST. OKLAHOMA CITY, OK 73105-3204 PHONE 405-521-6000

**South/southwest:**

US-69/75 two miles north of the Okla/Texas border near Colbert, 580-296-2672

I-35 from Texas 4 miles north of Okla/Texas border near Thackerville, 580-276-9912

H.E. Bailey Tnpk (I-44) from Texas 1 mile north of Walters, 580-875-2425

**West:**

I-40 just 9 miles east of Texas/Okla border near Erick, 580-526-3283

**Oklahoma City metro:**

In Oklahoma City on I-35 and 122nd, exit 137, 405-478-4637

In Midwest City on I-40 at S.E. 29th St, exit 157B, 405-739-8232

In the State Capitol at NE 23rd & Lincoln Blvd, 405-521-3356

**Dept. of Transportation office locations:**

ODOT Headquarters, 200 N.E. 21st Street, Oklahoma City, 405-522-8000

Division 1, Muskogee, 2800 South 32nd, 918-687-5407

Division 2, Antlers, east side of US-271, 2 miles south of Antlers, 580-298-3371

Division 3, Ada, 3 miles northwest of Ada on SH-3W, 580-332-1526

Division 4, Perry, US-77, 1/4-mile east of I-35, 580-336-7340

Division 5, Clinton, US-183 south of Clinton, 580-323-1431

Division 6, Buffalo, US-64 just west of Buffalo, 580-735-2561

Division 7, Duncan, 2205 S. US-81 Bypass, 580-255-7586

Division 8, Tulsa, 4002 N. Mingo Valley Expressway, 918-838-9933

**Oklahoma Tourism & Recreation Dept., Travel & Tourism Division**

120 N. Robinson, 6th Floor, Oklahoma City, 1-800-652-6552

--[www.okladot.state.ok.us](http://www.okladot.state.ok.us)--

**(Editors and News Directors: For more information call the ODOT Media & Public Relations Division at 405-521-6000. You should be receiving a copy of the map in the mail this week. If you need more, please contact us via email [odotinfo@odot.org](mailto:odotinfo@odot.org) and we can ship more to you. An Adobe PDF of the map cover and photos can be found on the ODOT website, Highway Information link - <http://www.okladot.state.ok.us/maps/index.htm>.)**



CAPTION: The Oklahoma Department of Transportation is proud to announce the new official 2013-2014 state map, which can aide you in taking a road trip to enjoy some of Oklahoma’s hidden treasure destinations. “Treasures on the Road Less Traveled” is the theme this year and identifies some of the interesting venues in our state. Copies are available, free of charge at any of the 12 welcome centers statewide, all ODOT division offices and the Tourism and Recreation Department offices.