



There is no better way to show the heritage of Oklahoma than through her most famed favorite son, Will Rogers.

His name is synonymous with good feelings, good cheer and love for his fellow man. And Will Rogers is synonymous with Oklahoma. It was 100 years ago, 1879, that Will was born on a ranch near Oologah, Cherokee Nation, Indian Territory. His birthplace still stands and is open to the public. In nearby Claremore, a half-million visitors annually come to the shrine memorializing this great entertainer, philosopher and humanitarian. Throughout our state—our nation—there are schools, streets, hospitals, parks and activities named in honor of Will Rogers.

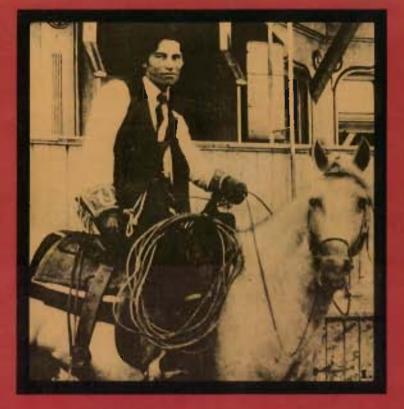
It is most fitting that we pay tribute to Will Rogers on this centennial year of his birth. It is appropriate that we give a rebirth to him within ourselves, and share his heritage with our neighbors. As you travel Oklahoma highways, we invite you to stop for a while, enjoy our hospitality, our heritage and our love for Will





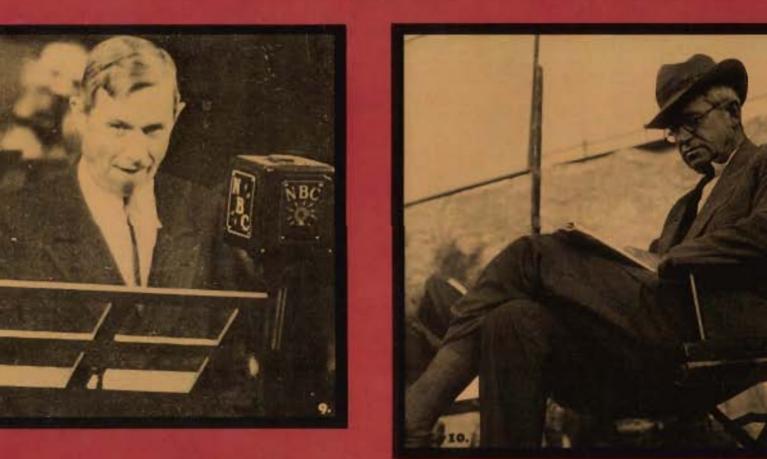
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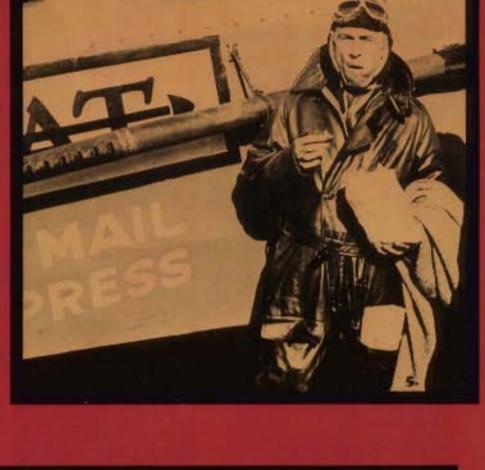


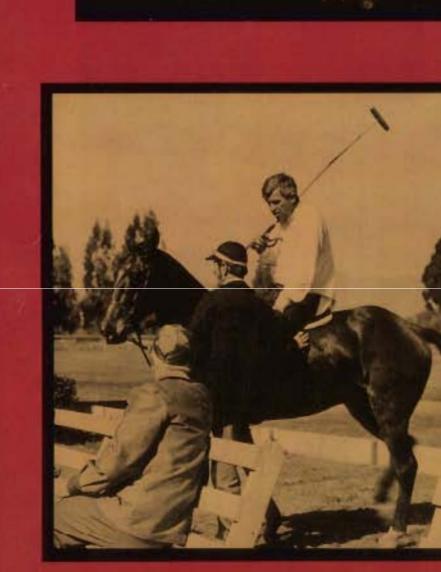






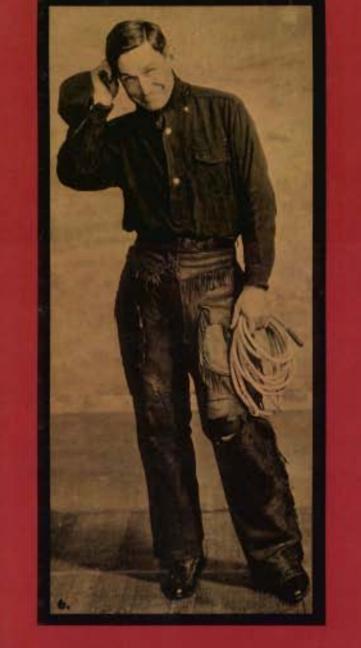














Ziegfeld stage in 1916.

4. Rogers never lost his love for the horses and cattle his ranching youth. Roping events were commonp

STATE OVERNIGHT CAMPING AREA GUIDE

RECREATION AREAS

JPPER SPAVINAW

at Rogers' Santa Monica home.

5. Always an advocate of aviation, Rogers utilized

powerful pen in promoting air travels ultimate destiny. In 1928, Rogers became the first civilian t in a U.S. airmail plane.

uncanny wit and ability to find the essential true
the most complicated issues of the times.

7. An epoch in modern journalism appeared in the

York Times entertainment section on December :
1922, when Rogers composed his first weekly
newspaper column.

5. To some, it seemed Will Rogers could rope anythi

as verified in this scene from the 1922 movie, "T Roping Fool."

9. Listening to Will Rogers became a Sunday night ri

 Listening to Will Rogers became a Sunday night ri after Will aired his first Gulf Oil Company radio broadcast on April 30, 1833.

10. All I house is what I read in the papers... Be always a newspaper addict, catches up on his between scenes during filming of "Mr. Shitch"

between scenes during filming of "Mr. Skitch"

11. Will Rogers-the voice and conscience of a nation-

12. "I was born bowlegged so I could sit on a horse."
Will enjoyed pole matches at the Santa Monica ra

13. The Rogers brand of humor seemed tailored for expanding art of cinema. Will affixed a stern ey the filming of "County Chairman" in 1834-35.

the filming of "County Chairman" in 1934-35.

14. Stardom seemed Will's destiny, shown here during filming of "Life Begins at Forty" in 1

 Will's engaging personality complimented the beof Anne Shirley in "Steamboat Round The Bend.

Rogers never lost his ability to instantly relex...even the hectic surroundings of a movie set.

 Will Rogers and Wiley Post, both Oklahomans as both true pioneers of their times, prepare to dep. Fairbanks, Alaska, on August 15, 1935. It would p to be a fatal flight.

18. Mankind lost a friend that day.

hotographe courtesy Will Rogers Memorial, Cl kishoma.

Front Cover: Will Rogers portrait, State Capitol Rotunds
Charles Banks Wilson.

Back Cover: Will Rogers Birthplace, near Claren

