

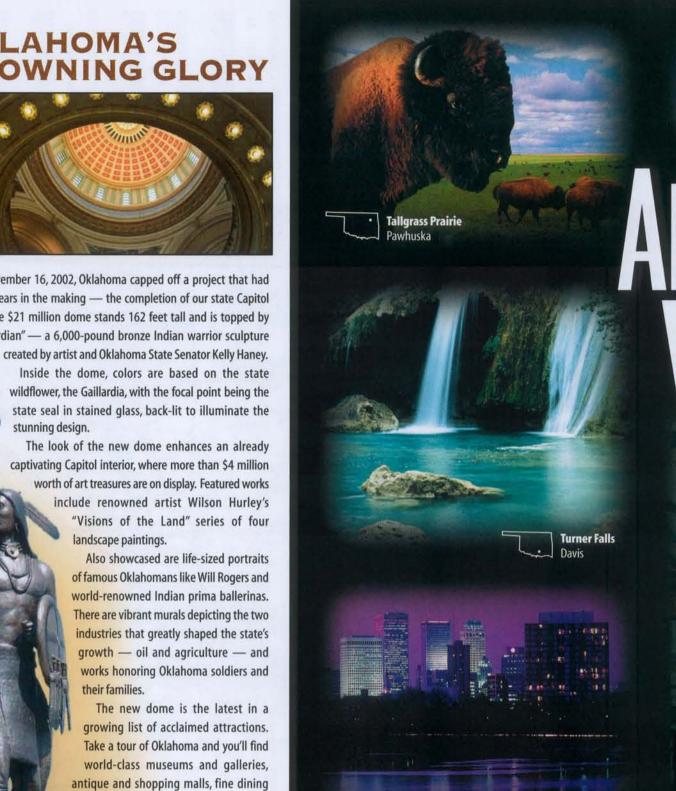
stunning design.

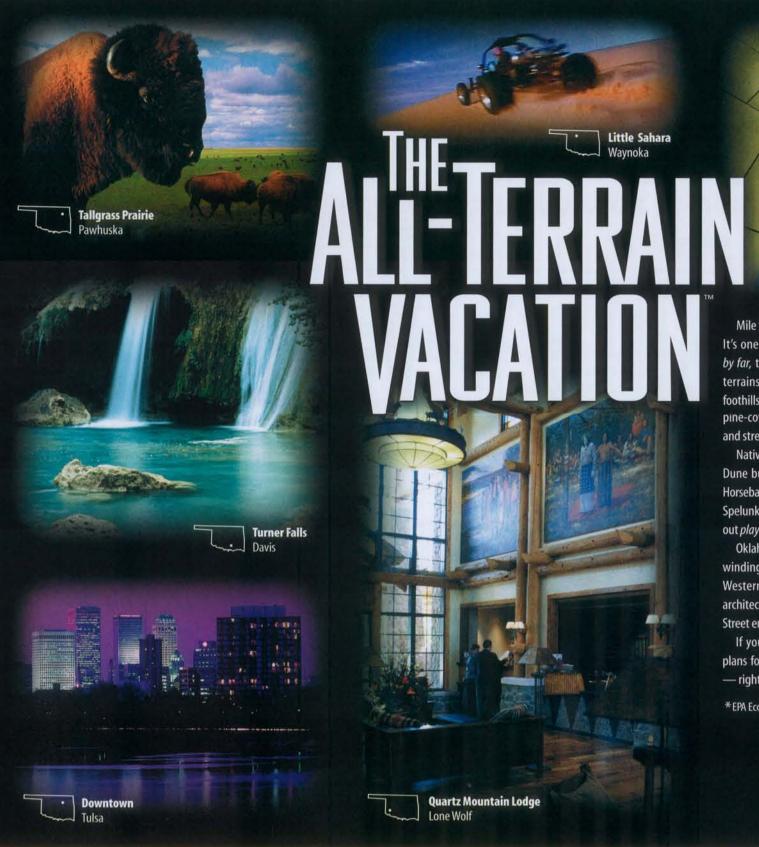
landscape paintings.

and fine arts, as well as the off-beat

nostalgic, down-home and down-right

charming Oklahoma hospitality.





Mile for mile, Oklahoma offers the nation's most diverse terrain. It's one of only *four* states with more than 10 ecoregions, and has by far, the most per mile in America.* Oklahoma's ecoregions — or, terrains/subclimates — include everything from Rocky Mountain foothills to cypress swamps, tallgrass prairies, and hardwood forests to pine-covered mountains. Each is graced with wide blue lakes, rivers and streams. Plus, there's one man-made type of terrain: urban turf. Native variety sets the stage for endless adventure. Hiking, Biking. Dune buggy riding. Mountain climbing. Scuba diving. Hang gliding. Horseback riding. Floating. Boating. Camping. Canoeing. Fishing. Hunting. NEW Oklahoma Aquarium Spelunking. Bird watching. Rafting. Kayaking. Rappelling. And out and out playing. Here, road trips are American samplers of Mother Nature. Oklahoma's urban turf offers all kinds of excitement: Oklahoma City's winding waterways and brick streets in Bricktown and the vibrant Western Avenue restaurant district. Tulsa is a mecca of Art Deco architecture and gracious urban sophistication. Check out the Cherry Street entertainment district and the new Oklahoma Aquarium in Jenks. If you're planning a weekend escape or a family getaway, make plans for Oklahoma. It's 12 terrains and countless amazing getaways — right here in Native America. *EPA Ecoregions of the U.S.

WELCOME CENTER DIRECTIONS

Arriving from the north: On I-35, 10 miles south of the Oklahoma/Kansas border near Blackwell. Free coffee. 580-363-2624

Arriving from the northeast: On I-44, Will Rogers Turnpike, east of Miami. Free coffee, gift shop. 918-542-9303

In Tulsa: On I-44, just east of Tulsa, exit 161 East Avenue north side. Free coffee. 918-439-3212

Arriving from the east: Two locations: (1) On US-412, Cherokee Turnpike, 13 miles west of Oklahoma/Arkansas border, near Kansas, OK. Free coffee. 918-868-3427 (2) On I-40, 17 miles west of the Oklahoma/Arkansas border, near Sallisaw. Free coffee. 918-775-9601

Arriving from the south: Two locations: (1) On US-69/75, two miles north of the Oklahoma/Texas border near Colbert. Free coffee. 580-296-2672 (2) On I-35, three and one-half miles north of the Oklahoma/Texas border near Thackerville. Free coffee. 580-276-2263

Arriving from the southwest: On I-44, H.E. Bailey Tumpike, onehalf mile north of Walters at the Elmer Graham Concession Plaza. Free coffee, gift shop. 580-875-2425

Arriving from the west: On I-40, nine miles east of the Oklahoma/ Texas border near Erick. Free coffee. 580-526-3283

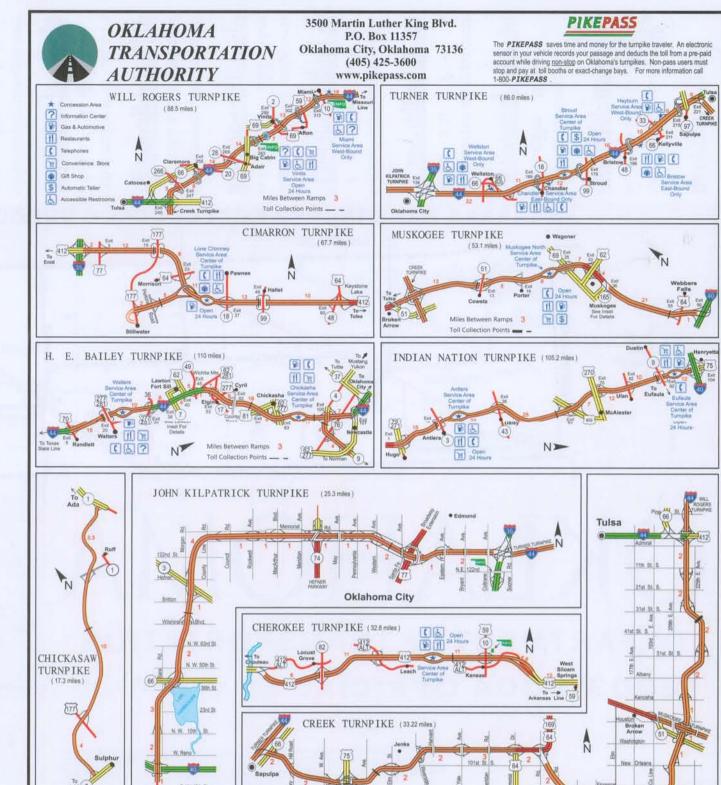
In OKC area: Three locations: (1) In the state Capitol at N.E. 23rd & Lincoln Blvd. 405-521-3356 (2) At I-35 & N.E. 122nd. Free coffee, gift shop. 405-478-4637 (3) I-40/Air Depot exit at S.E. 29th. Free coffee, gift shop. 405-739-8232

HELPFUL OKLAHOMA PHONE NUMBERS & WEB SITES

Oklahoma State Web Site www.state.ok.us State Tourist Information 800-652-6552 State Resorts, Parks & Cabins 800-654-8240 In Oklahoma City Metro Area 405-521-2464 State Tourism Web Site www.travelok.com Highway Patrol/Emergency 405-682-4343 Cellular Phone Emergency Road & Weather Conditions 405-425-2385 ransportation Information 405-522-8000 Litter Hotline (Report Littering) 888-5-LITTER

Turnpike Tolls/Access 800-745-3727 ODOT Web Site www.odot.org OTA Web Site www.pikepass.com Wildlife Dept. Web Site www.wildlifedepartment.com Fishing Information 800-275-3474 Hunting Information 405-521-2739 Oklahoma City National Memorial & Museum 405-235-3313

www.oklahomacitynationalmemorial.org



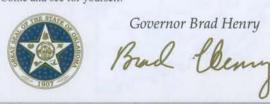


Governor & Mrs. Brad Henry

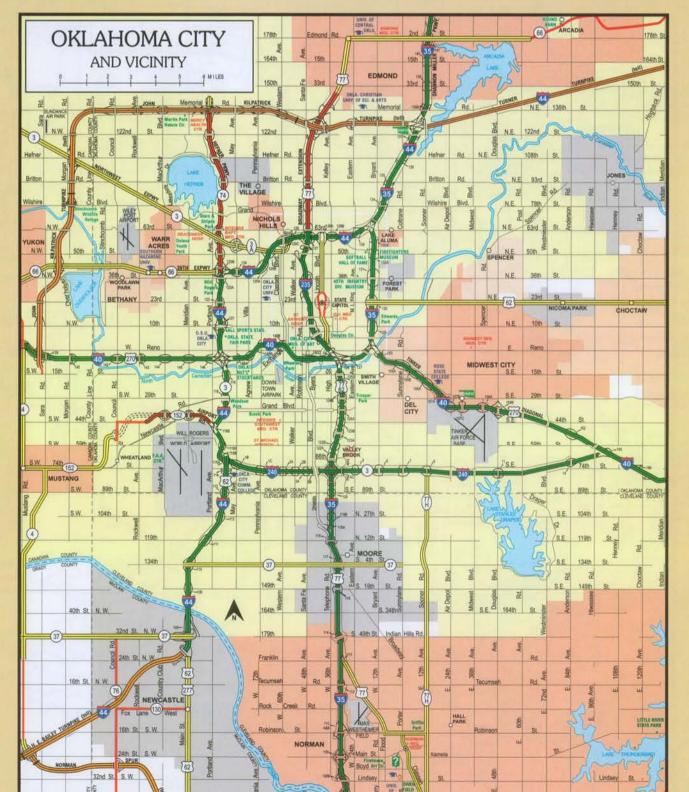
The land we belong to is grand! Those lyrics from our official state song (and it so happens, the title song to the hit Broadway play "Oklahoma!") are as true today as they've always been. We are a state and people tied through history, commerce and recreation to a land we love. Certainly, people who visit Oklahoma expect wide prairies, but many are surprised to find an abundance of rolling hills, mountains, pristine lakes and rivers.

No matter if it's adventure vacations or relaxing getaways, Oklahoma delivers. From dune buggy races to fly fishing, from rock climbing and rappelling to spectacular lake homes, cabins and resorts, it's all right here in Oklahoma. Our cities offer world-class attractions and our towns provide down-home entertainment. Cowboy heritage, Native American culture, a rich oil and gas history, renowned museums, the arts, shopping, sporting activities and events - there really is something for everyone.

And while visitors to Oklahoma agree that our land is certainly grand, most will tell you it's our people that help to make visits here so memorable. We're a friendly bunch. Oklahoma is a place to gather with friends and family. My wife, Kim, and I invite you to Oklahoma. We know you'll agree, our land — and our people — are grand! Come and see for yourself.

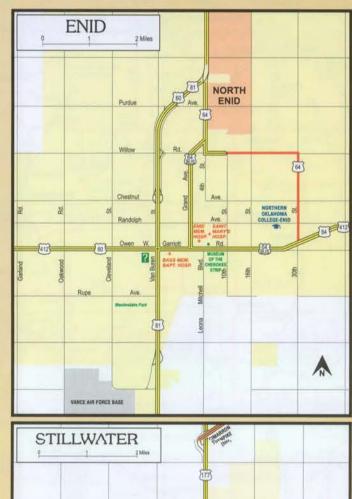


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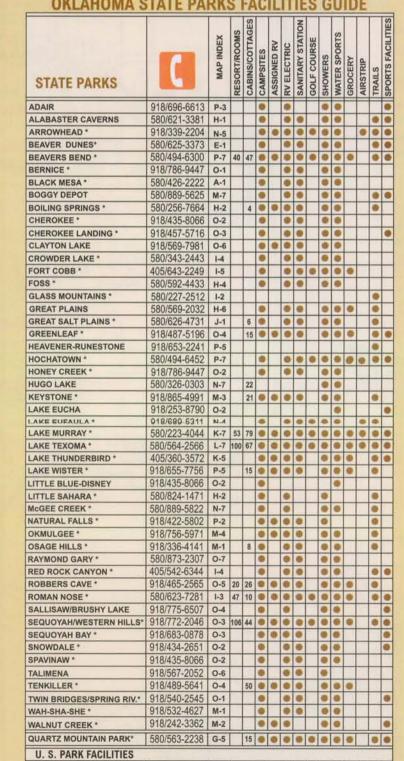












CHICKASAW NAT'L R. A. *

WICHITA WILDLIFE *

Lake of the Arbuckles

