

**Diversity:** the art of thinking independently together.

Malcolm Forbes

# Understanding Diversity in the Workplace.



## Why Diversity is important to you:

By 2050, the U.S. population will increase by 50% and minority groups will make up nearly half of the population. Immigration will account for almost two-thirds of the nation's population growth. The population of older Americans is expected to more than double. One-quarter of all Americans will be of Hispanic origin. Almost one in 10 Americans will be of Asian or Pacific Islander descent. And more women and people with disabilities will be on the job.

In a world with rapidly changing demographics and a more diverse workforce than ever, organizations need to understand diversity issues and their impact on products, services and staffing. This diversity training course discusses the business benefits of diversity in the workplace with guidelines on interacting with different personalities and cultures, and teaches employees to approach diverse people with inclusion and respect.



Dr. Gayle A. Kearns, Professor, The University of Central Oklahoma will be the instructor for this workshop which will be held. May 14, 2014 - 8 am to

noon at the Francis Tuttle Technology Center, Rockwell Campus, Corporate Training Center, Rm. D1810A, 12777 N. Rockwell OKC, OK. **There is no charge for DBEs and their employees. To register email [VArmstrong@odot.org](mailto:VArmstrong@odot.org) or [LMartin@odot.org](mailto:LMartin@odot.org).**



Diversity in the workplace means bringing together people of different ethnic backgrounds, religions and age groups into a cohesive and productive unit. Advances in communication technology, such as the Internet and cellular phones, have made the marketplace a more global concept. In order to survive, a company needs to be able to manage and utilize its diverse workplace effectively. Managing diversity in the workplace should be a part of the culture of the entire organization.